



**SIES College of Management Studies (SIESCOMS)
in association with
Indian Pharmaceutical Association (M.S.B.)**

Call for Papers

(Research Conference for Pharmaceutical and Biotechnology Industries)

About the College:

Promoted in 1995 by the South Indian Education Society (SIES), one of the oldest and premier educational trusts in Mumbai since early 1930s, SIES College of Management Studies (SIESCOMS) has today emerged as one of the leading business schools on the landscape of management education in India. Located at a sprawling campus in Nerul, the educational hub of Navi Mumbai, the academic ambience of the institute is one of the best in the country. In all the rating exercises conducted over the last few years, SIESCOMS has always figured among the top business schools in the country.

Among the various professional programs (MBA, MCA and Ph.D.) offered by SIESCOMS, the Post Graduate Diploma in Management (Pharmaceutical Management) and the Post Graduate Diploma in Management (Biotechnology Management) are two special courses catering specifically to the needs of these two industries. While the pharmaceutical industry is a well established one, biotech industry is still very young;

these two courses are aimed at creating specialist managers with a global mindset for these two knowledge-based industries. Both these courses are well-accepted MBA programs by the pharmaceutical and biotechnology industry in the country.

Background of the Conference:

While the success of the pharmaceutical industry in meeting the medical needs of populations the world over is well documented, the biotech industry in sharp contrast has had relatively low success despite its potential and expectations. Biotechnology has been perceived as the source of remedy for virtually all the ills and illnesses that plague man and his environment today. A lot of issues have come forth in the past few months, which the pharmaceutical and biotech industry are expected to combat with. To name a few, increases in food prices globally, shortages of food in Africa, search for alternates to fossil fuels and their associated problems, environmental pollution, stagnant agricultural productivities, regulations governing IPRs and the market place, aging populations worldwide requiring more and better therapies, alterations in the medical and nutritional status and requirements of third world populations, etc. These are some of the challenges which these industries need to address.

To better understand the challenges for both the pharmaceutical and biotechnology industries, SIESCOMS is organizing a two day National Conference on *Challenges for the Pharmaceutical and Biotechnology Industries* at its campus at Nerul. Specifically, the conference will focus on ‘**Global Challenges and Biotechnology**’ and ‘**Strategic Challenges for the Development of New Therapeutic Pharmaceuticals**’. Researchers from academia, industries and different institutes, student community as well as teaching faculty from science, pharmacy and management institutes are invited to submit papers on various topics related to the above and participate in the conference to deliberate on various emerging issues.

The conference is being organized in collaboration with the Maharashtra State Branch of the Indian Pharmaceutical Association. The Indian Pharmaceutical Association (IPA) is the premier professional association of pharmacists in India. The spectrum of its activities

includes organizing continuous education and training programmes for its members and promoting Good Pharmacy Practice. The IPA also undertakes, carries out and promotes scientific and technical research, experiments and tests of all kinds in pharmaceutical and allied sciences, thus updating knowledge in technology, trade, research and regulations. Besides publishing journals, books, magazines, documents and other publications, the IPA holds seminars, symposia, conferences and exhibitions for promoting the causes of the profession of Pharmacy.

Dates of the Conference:

6th and 7th December, 2008

The following topics may be considered by authors for papers:

1. Biopharmaceuticals: innovation to commercialization
2. Food quality and security
3. Biofuels: developmental challenges
4. Ethical challenges for the pharmaceutical and biotechnology industry
5. Drug development and IPR issues
6. Scientific and economic challenges for therapeutic developers

Guidelines for Authors:

Each manuscripts / research paper submitted is expected to contain original work, which has not been published elsewhere related to any of the themes / topics mentioned above.

The paper should be written in A-4 size, single spacing, two-column format with font size-12 and Times New Roman Font.

The length of the paper should be of around 3000 words excluding charts / graphs / tables.

The paper should be accompanied with title page and an abstract of 150 words.

Tables, diagrams should be separately provided.

The author's name (full name), designation, and organization affiliation with contact details should appear on the first page.

All papers will be reviewed and those of acceptable quality will be published in a compendium to be brought by SIESCOMS after the conference. A few papers will be chosen for presentation during the conference.

Important Dates:

Submission of Abstract: 15th October 2008
Submission of Full Paper: 5th November 2008
Intimation of Paper Acceptance: 15th November 2008

Venue:

SIES College of Management Studies (SIESCOMS), Nerul, Navi Mumbai

Contact details

All abstracts and full papers are to be e-mailed to:

Dr. Suhas Tambe (email: suhastambe@hotmail.com, suhas@siescoms.edu; mobile: 9323018415) or Dr. Chitra Ramanan (email: chitra.ramanan38@gmail.com, chitra@siescoms.edu; mobile: 9323652205)

Registration Fee:

Rs. 1000/- for industry/academic delegate

Rs. 300/- for student delegate

Payments can be made by cheque/DD drawn in favour of SIES College of Management Studies, Nerul.

All participants will be given a certificate of participation.

Conference on Challenges for the Pharmaceutical and Biotechnology Industries

Registration Form
for submission of papers

Name: _____

Organization: _____

Designation: _____

Address: _____

Phone (office) _____

(Mobile/ residence) _____

Fax: _____

Email: _____

Category

Student

Faculty

Industry Delegates / Others