



IPA-CPD IPA-SF Article Writing and Poster Making Competition for NPW '09

The Indian Pharmaceutical Association created its Community Pharmacy Division (IPA-CPD), aiming to contribute to healthcare of Indian masses by improving the community pharmacy services in the Country. The concept of community pharmacy is very well developed in other countries, and it is slowly developing in our country too. So we are proud to say, IPA-CPD targets our country to get at par with other countries considering the practice of community pharmacist.

IPA has also created Indian Pharmaceutical Association-Students Forum (IPA-SF) which is a national organization that brings all the pharmacy students under one roof, thereby synergizing their potentials to make a difference and enable them to become better future pharmacists. It serves as a platform to showcase the student power in turn to benefit the profession. It catalyzes the overall development of the students considering academic, leadership and professional skills!

Today, pharmacy profession has reached far ahead than just retailing of drugs and marketing's. Let's try and change the idea of pharmacy profession, from the minds of people. Let the new generation know the peaks of pharmacy! Make the people realize, how important Pharmacy is!! So all my fellow students get ready to make an initiative right at this moment, on a national platform! Get ready with your creative skills to portray down...

IPA-CPD in collaboration with IPA-SF has immense pleasure to announce the 1st online Article Writing Competition and Poster Making Competition! It now provides you with a golden opportunity to show your innovative and revolutionary ideas about the Indian pharma world, in a lucid manner. Come forward and express your views now! Details of the competition are herewith attached....

The topic for the competition is: "MAKE PHARMACY YOUR CAREER"

- The topic targets the 9th to 12th std. students, parents and a common man.
- Top 3 Articles will be published in national newspapers and top 3 posters will be awarded.
- Other Articles (selected) will be published in local newspapers.
- Due credit will be given to the author.
- Participants will be appreciated with certificates.
 - 1st PRIZE: A Free stay to Pataya/Bali or such other tourist place.
 - Runner-ups will also be given Prizes.





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Guidelines for the Article Writing Competition:

- 1) The Article should be **not more than 600** words.
- 2) The Article should **not be a direct copy of internet sources and other media** or else the entry can be disqualified. Only original work will be appreciated.
- 3) The Article can be supported by catchy captions! Example-“Boost your career in pharmacy”.
- 4) The Article can be in **English or any regional language**. If sent in regional language, they should be accompanied by the respective font file so that together they can open and be readable in any computer.
- 5) The Article, if in English, font style should be **Times New Roman and font size 12**.
- 6) The Article should be in **Microsoft word file**, version 2003/2007.

Guidelines for the poster making competition:

- 1) The poster should be of **A3 size**.
- 2) The poster should have **catchy slogan, pictures/cartoons and should be colored**.
- 3) The theme for the poster remains the same.
- 4) The poster can be designed in any file.

NOTE:

- 1) Entries should be emailed at: **ipasf.cpd@gmail.com** .Entries will be accepted by email only.
- 2) Candidates name, college and university should appear on extreme right of the page at the beginning.
- 3) Following details to be mentioned at the extreme left of the page, at the end of the Entry.
 - a.) Candidates name.
 - b.) Postal address.
 - c.) Contact no.
 - d.) Year and Course of Study.
 - e.) Name and Address of Affiliated Institute or Organization /College.
 - f.) Name of University.
 - g.) IPA membership No. (If you are a member).
- 4) Students can send more than one entry.
- 5) If selected as a prize winning entry, the student will need to submit a Bonafide. Certificate from his/her current Institution/Organization.
- 6) Last date for sending the entries is extended to **31st OCTOBER,2009**.
- 7) The article has to be written keeping in mind the 9th to 12th std. students and general public!
- 8) The decisions of the Judges will be final.

Eligibility:

Any student pursuing B.Pharm, M.Pharm, Pharm.D and D.Pharm is eligible for the competition.

For any queries please contact:

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IPA-SF.

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