



“VIDEO MAKING COMPETITION” FOR NPW ‘09



IPA is pleased to announce a unique inter-pharmacy collegiate

“VIDEO MAKING COMPETITION”

anchored on the theme for National Pharmacy Week ‘09

“MAKE PHARMACY YOUR CAREER”.



The aim of the video should be to present to the target audience various aspects of the pharmacy profession, its importance, career opportunities, etc., revolving around this year’s NPW theme.

So, colleges ...Get ready to showcase your talent as you aim to produce and highlight the most creative portrayal of a video reflecting the theme topic.



INSTRUCTIONS:

- a) This competition is open to all pharmacy colleges in India.
- b) Prepare a video of 10-15 minutes (maximum), depicting various aspects of Pharmacy, focusing on career options & opportunities, keeping the NPW '09 theme in mind.
- c) Target audience would be the 9th to 12th std. students, parents of such children, and general public.
- d) The video should not be a direct copy of internet sources and other media or else entries can be disqualified. Only Innovative, genuine work would be given due weight age.
- e) The Video should be generic in nature and should be such that it can be shown in any part of the country, to achieve the aim of the video.
- f) Videos in regional language are also encouraged; however they should contain English subtitles. The name of the college should not feature anywhere in the Video.
- g) Only one entry per college will be entertained. The entry should be send on behalf of the college by the Principal.
- h) The Video should be put on a CD/DVD and sent by the Principal to IPA at the below mentioned address, along with a covering letter giving name and address details of the participating college.

PRIZES

TOP 3 entries will be awarded with attractive prizes.



The prize winning videos will be used as the main Videos in the NPW celebrations across the country, to enlighten the target audience.

The entries will remain the property of IPA & IPA will have the right to use them for the benefit of the Pharmacy profession.

DECISIONS OF THE JUDGES WILL BE FINAL!

NOTE: Last date for entries is 30th October, 2009. Entries should be sent by Courier/Regd Post forwarded by the Principal of the respective college to :

Mr. Raj Vaidya, Vice President – IPA, c/o Hindu Pharmacy, Cunha Rivara Road, PANAJI - GOA - INDIA 403001. Tel Nos: 0832-2223176, 2432903

For any enquiries, please feel free to Email to : Mr. Raj Vaidya, at ipacpd@gmail.com