

## IDISURG, Surgical Division of IDPL and OTC Products

IDPL, the largest Central Pharma Public Sector Undertaking in India, was incorporated in 1961, as per the vision of the first Prime Minister, Late Pt. Jawaharlal Nehru, with the main objectives of creating self-sufficiency in respect of essential life saving drugs and to provide health care to the millions at affordable prices IDPL played a pioneer role for about four decades in the growth of Indian Pharmaceutical Industry.

Due to various factors such as not keeping pace with technological developments, excess manpower, high wage bill and maintenance of huge townships, etc. the company lost its profitability and was referred to BIFR in 1992. IDPL is now on path to rejuvenation.

Draft Rehabilitation Scheme (DRS) which was approved by BRPSE in March, 2007 and is now under consideration of the Government.

Simultaneously, IDPL has geared up its activities and has made all round progress. Its production has increased by about 1200% in 3 years, raising it from 7.2 crores in 2005-06 to 93.2 crores in 2008-09.

The total manpower was 4114 in 2002-03 with per capita production of Rs. 0.14 lakhs only. During 2008-09 the total manpower was 246 and per capita production increased to Rs 37.9 lakhs.

### Launch of IDISURG (Surgical Division of IDPL)

Dr. Jayashree Gupta, CMD, IDPL inaugurated, a Surgical Division named IDISURG in IDPL to start marketing of quality Surgical Consumable products in the country, on 21.12.2009 in the launch function at Mirza Ghalib Hall, SCOPE Building, CGO Complex, Lodi Road, New Delhi.

There is persistent demand for the quality surgical consumables/disposables, therefore, IDPL took a lead in sourcing of about 25 common surgical consumable items from reputed manufacturer for supply to Jan Aushadhi as well as to Govt. Institutions and Hospitals. The Jan Aushadhi prices of these products are far lower (being about 25% to 60%) than the prevailing market prices of these products.

The common surgical consumable initially being supplied are Cannula, I.V. Set, Measured Volume Set, Blood Transfusion Set, Foley's Balloon Catheter, Urine Collecting Bag, Thermometer, Infant Feeding Tube, Ryles, Mucus Extractor, Umbilical Extractor, Umbilical Cord Clamp, Paper tape, Cotton, Gauge Surgical, Bandage, Cotton Crepe Bandage, Surgical Gloves, and Disposable Syringes.

### New Range of Pharma Formulations for Trade Sales

Earlier IDPL was a well known name in Trade Sale of Pharmaceutical Formulations. IDPL Management has now decided to reenter into Trade Sale by engaging franchisees. About 50 formulations, which latest prescription molecules in injectable, Oral and Topical forms, have been selected including well known brands of IDPL, like Sukcee (vitamin C chewable tablets), IDICIN (Indomethacin), IDCIN (Indomethacin), Cabexin tablets (vitamin B with vitamin C). They cover wide range of therapeutic segments like Oral Antibiotic/Antimicrobial, Dry Syrup, Antibiotic Injections, Anti-Inflammatory/Analgesics/Muscle Relaxant/Anti-Arthritic, Cardio-Vascular Care Cardio-Cascular Care, Antacid/Anti-Ulcerant, Neuro-Care, Anti-Diabetic, Anti-Oxidant, Vitamins/Minerals/Nutritional Supplement, Cough Syrup/Anti-Cold and Topical.

### Launch of New Over the Counter (OTC) Products

IDPL is exploring new horizons by launching over the counter (OTC) products for all Domestic as well as International markets. It is also expanding its operations by exploring Collaboration/Joint ventures for optimum utilisation of the available infrastructure.

OCT Product	Description
DANFREE	An Anti-dandruff Lotion
ORIDIN	Antiseptic & Anti-plaque Mouthwash (oral rinse)
PROMIX	Nutritional Food Supplement
IDIFIZ	A digestive enzyme preparation for the relief of dyspepsia, heartburn, acid indigestion, belching, flatulence etc.

These new initiative by IDPL will certainly give great relief to poor getting quality products at very affordable prices.

Dr. Naresh Gupta, Professor of Medicines, Maulana Azad Medical College & LNJP Group of Hospitals inaugurated the new range of pharmaceutical formulations for Trade Sales and new OTC products.

## Medical Council of India Amendment Notification

New Delhi, the 10th December, 2009

No.MCI-211(1)/2009(Ethics)/55667 - In exercise of the powers conferred by Section 33 of the Indian Medical Council Act, 1956 (102 of 1956), the Medical Council of India with the previous sanction of the Central Government, hereby makes the following Regulations to amend the "Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002: -

1. (i) These Regulations may be called the "Indian Medical Council (Professional Conduct, Etiquette and Ethics) (Amendment) Regulations, 2009 - Part-I".

(ii) They shall come into force from the date of their publication in the Official Gazette.

2. In the "Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002", the following additions/modifications/deletions/ substitutions, shall be, as indicated therein: -

3. The following clause shall be added after clause 6.7:-

"6.8 Code of conduct for doctors and professional association of doctors in their relationship with pharmaceutical and allied health sector industry.

6.8.1 In dealing with Pharmaceutical and allied health sector industry, a medical practitioner shall follow and adhere to the stipulations given below:-

a) Gifts: A medical practitioner shall not receive any gift from any pharmaceutical or allied health care industry and their sales people or representatives.

b) Travel facilities: A medical practitioner shall not accept any travel facility inside the country or outside, including rail, air, ship, cruise tickets, paid vacations etc. from any pharmaceutical or allied healthcare industry or their representatives for self and family members for vacation or for attending conferences, seminars, workshops, CME programme etc as a delegate.

- c) Hospitality: A medical practitioner shall not accept individually any hospitality like hotel accommodation for self and family members under any pretext.
- d) Cash or monetary grants: A medical practitioner shall not receive any cash or monetary grants from any pharmaceutical and allied healthcare industry for individual purpose in individual capacity under any pretext. Funding for medical research, study etc. can only be received through approved institutions by modalities laid down by law / rules / guidelines adopted by such approved institutions, in a transparent manner. It shall always be fully disclosed.
- e) Medical Research: A medical practitioner may carry out, participate in, work in research projects funded by pharmaceutical and allied healthcare industries. A medical practitioner is obliged to know that the fulfillment of the following items (i) to (vii) will be an imperative for undertaking any research assignment / project funded by industry - for being proper and ethical. Thus, in accepting such a position a medical practitioner shall:-
- Ensure that the particular research proposal(s) has the due permission from the competent concerned authorities.
  - Ensure that such a research project(s) has the clearance of national/ state / institutional ethics committees / bodies.
  - Ensure that it fulfils all the legal requirements prescribed for medical research.
  - Ensure that the source and amount of funding is publicly disclosed at the beginning itself.
  - Ensure that proper care and facilities are provided to human volunteers, if they are necessary for the research project(s).
  - Ensure that undue animal experimentations are not done and when these are necessary they are done in a scientific and a humane way.
  - Ensure that while accepting such an assignment a medical practitioner shall have the freedom to publish the results of the research in the greater interest of the society by inserting such a clause in the MoU or any other document / agreement for any such assignment.
- f) Maintaining Professional Autonomy: In dealing with pharmaceutical and allied healthcare industry a medical practitioner shall always ensure that there shall never be any compromise either with his / her own professional autonomy and / or with the autonomy and freedom of the medical institution.
- g) Affiliation: A medical practitioner may work for pharmaceutical and allied healthcare industries in advisory capacities, as consultants, as researchers, as treating doctors or in any other professional capacity. In doing so, a medical practitioner shall always:
- Ensure that his professional integrity and freedom are maintained.
  - Ensure that patients interest are not compromised in any way.
  - Ensure that such affiliations are within the law.
  - Ensure that such affiliations / employments are fully transparent and disclosed.

h) Endorsement: A medical practitioner shall not endorse any drug or product of the industry publically. Any study conducted on the efficacy or otherwise of such products shall be presented to and / or through appropriate scientific bodies or published in appropriate scientific journals in a proper way".

(Lt. Col. (Retd.) **Dr. A.R.N. Setalvad**)  
Secretary  
Medical Council of India

*Foot Note:* The Principal Regulations namely, "Indian Medical Council (Professional Conduct, Etiquette and Ethics) Regulations, 2002" were

Published in Part - III, Section (4) of the Gazette of India on the 6<sup>th</sup> April, 2002, and amended vide MCI notification dated 22/02/2003 & 26/05/2004.



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